

Subject: RE: Red Trolley for 1st Thursday

From: Rachel Sindelar Waugh

Date: 05/31/2016 02:36 PM

To: "Bezmalinovich, Augie" <ABezmalinovich@portla.org>, "Iparker@sanpedroBID.com" <Iparker@sanpedroBID.com>

CC: "Sanfield, Phillip" <PSanfield@portla.org>, "Campbell, Rachel" <RCampbell@portla.org>, "Baker, Arley" <ABaker@portla.org>

<ABaker@portla.org>

Thanks Augie and Lorena!

We will definitely put this out there. I'm not sure what the response will be like this Thursday but we're committed to have our doors open on FTs through December and planning some activity around it. This week we are hanging the SPAA student art show which is actually really good, I wish we had better pictures from past years. I sent word over to Brouwerij West too so they can promote it to their audiences. Here and attached are what we have so far:

<http://craftedportla.com/crafted-now-open-for-first-thursdays/>

Please also note we have changed our hours. Brouwerij is now open Wed/Th 4 to 9 p.m., Fri-Sat noon-9p.m., and Sunday noon - 8 p.m. Market is open First Thursdays 4 to 8 p.m. and Fri-Sun 11 a.m. to 7 p.m.

<http://craftedportla.com/more-time-to-enjoy-beginning-june-2/>

Thanks,

-Rachel

From: Bezmalinovich, Augie [mailto:ABezmalinovich@portla.org]

Sent: Tuesday, May 31, 2016 2:17 PM

To: lparker@sanpedroBID.com; Rachel Sindelar Waugh

Cc: Sanfield, Phillip; Campbell, Rachel; Baker, Arley

Subject: Red Trolley for 1st Thursday

Hi Lorena and Rachel,

I hope all is well and I just want to go over a few things in regards to the LA Waterfront Red Trolley service set for 1st Thursday:

I'm assuming that there will be 1 trolley and it will run from 4 to 10pm. The route will be the 3 downtown SP stops and CRAFTED/Brouwerji West in a continuous (approximately) 15 minute loop. The 4 Red Trolley stop signs will get some type of temporary change just for that night saying something like "Special Event - 1st Thursday Schedule, blah, blah, blah....."

I spoke to Rachel and she has committed to have the side gate off of Harbor open for that night. The Trolley driver can enter into that gate and depart out of the 22nd Street gate.

Attached is a photo of the trolley for your use and Rachel will be promoting this event via social media and other means. She will share what she has for all so that we at the Port can promote it too. Lorena will promote it as additional parking located at CRAFTED with complimentary trolley service to DT SP for the 1st Thursday event.

Please let me know if this isn't the case....

Kind regards,
Augie

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- [Attachments-53/FirstThursdayatCPLA-June2.png](#)
- [Attachments-53/Hours_600x600.png](#)